iVend Passes is an electronic service for digital gift cards, coupons, loyalty rewards, sometimes known as digital wallet.

iVend Passes allow you to market to your customers in more imaginative ways and at lower cost. It is a platform for deploying Digital Passes on Apple Wallet and Android devices.

iVend Passes is provided as a cloud based, subscription service that integrates seamlessly with your point of sale and other channels.

Digital Passes enable retailers to distribute Gift Cards, Coupons and Loyalty cards to their customers

A subscription based application which works with Android and iPhones (iOS 6 and above)

Digital Passes have scanable barcodes, eliminating the need to carry physical paper or cards

Enable customers to conveniently store and view their Digital Passes

Customer Benefits

- Faster checkout
- Provides a better customer experience across all sales channels
- Ensures that customers can access the most up to date balances and expiry dates for gift cards and loyalty cards at any time, so usage and engagement increases
- No need for consumers to carry paper or plastic cards or cut coupons, as redemption uses scanable bar codes on their phones

Retailer Benefits

- Greener, cheaper solution than cards and paper coupons
- Geofencing is provided to pop up a pass notification when a user is in close vicinity. This makes marketing communications more actionable. Retailers can set offers or messages at a level of granularity that most suits their customers
- Easy to use, run and analyse the results, leaving more time to focus on improving the customer experience
- Well configured dashboards and reports provide marketeers with the information they need to measure the success of programs easily and identify those with the best ROI
- There is no need for a custom mobile application
- Ability to publish marketing messages to all existing recipients of passes

Key Features

- 5 languages as default, others can be added.
- 3 sizes of receipt – A4/letter, 3 inch and 2 inch
- Multiple tender types including loyalty rewards, foreign currencies, gift cards and charge to account
- iVend Reporting and Analytics will report the number of transaction voids, line item voids, cancelled and suspended sales etc. for Loss Prevention to investigate. iVend Reporting and Analytics can report all the detail.
- Strong security and remote support

Get it on Google play

Add to Passbook

MTC
keeping business agile

Product Features

Use only on iPhones and Android Phones

- iPhones (iOS 6 and above)
- Android phones

Easy to Set Up and Use

- Intuitive set up and WYSIWYG template designer
- Email designer so retailers can send customized emails with their passes and include an image of the pass they are sending
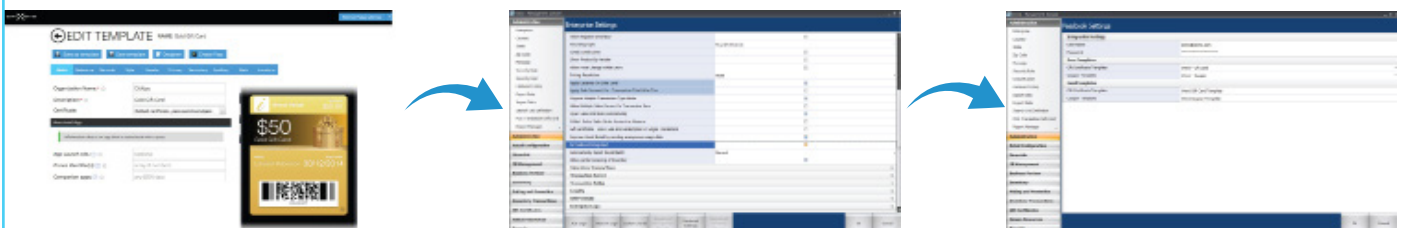
Geofencing

- Works even when the phone is locked

Easy Integration

- Comprehensive set of APIs that can be used to develop integration with any third party POS application
- Seamlessly integrates with iVend Retail POS (fixed and mobile)

Comprehensive Dashboards

- Density map to analyse the highest concentration of passes and where they are being used
- Notifications and updates of usage in real-time

iVend Passes
DIGITAL PASSES FOR APPLE PASSBOOK & ANDROID DEVICES

LOCATION

ENGAGE
CUSTOMERS

INTERACTION

TIME