

Anyou: Increasing Efficiency, Transparency, and Control at 40 Subsidiaries with SAP Business One®

Farmers in 26 provinces across China and Southeast Asia rely on Anyou Biotechnology Group for high-quality feed to nourish their livestock. As a fast-growing enterprise with over 40 subsidiaries and over 1,300 suppliers and customers, Anyou needed a consolidated IT platform that would streamline operations and increase transparency for the business, its distributors, and the farmers.

To meet this challenge, Anyou deployed the SAP Business One® application powered by SAP HANA®. As a result, it has increased operational efficiency – from financials to planning to costing to inventory – by as much as 60%. And greater control is resulting in less risk enterprise-wide. By running SAP Business One at its headquarters and all of its subsidiaries, Anyou has unified data management so it can make faster, more-informed decisions to stay ahead of customer demand and continue to feed its competitive edge.



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Anyou achieves operational efficiency with SAP HANA® and SAP Business One®

Company

Anyou Biotechnology Group Co. Ltd.

Headquarters

Taicang, China

Industry

Consumer products – animal feed

Products and Services

Integrates scientific research, feed production, and sales and service

Employees

8,000

Revenue

US\$1 billion

Web Site

www.anschina.cn

Objectives

- Increase operational efficiency and integrate financials across the company
- Enable enterprise-wide benchmarking and accountability
- Make data-driven decisions that benefit the business, distributors, and farmers

Why SAP

- Stability, scalability, and high ROI of the SAP Business One® application
- Real-time data access and analytics using the SAP HANA® platform

Resolution

- Deployed SAP Business One powered by SAP HANA across 40 group companies in 18 months
- Enabled centralized, real-time data management groupwide, increasing transparency across the business from planning to costing to inventory

Future plans

- Deploy the SAP® Customer Relationship Management application at headquarters for a 360-degree view of customers that will increase satisfaction and loyalty
- Consolidate financials across the group by integrating the SAP Simple Finance solution at headquarters with the add-on for SAP S/4HANA with SAP Business One

“SAP Business One powered by SAP HANA has made our operations more efficient. Management is streamlined and controls are standardized, reducing risk. Our data is integrated, eliminating information silos. Our decisions are faster and data driven, giving us a competitive edge.”

Mr. Deng Meng, CIO, Anyou Biotechnology Group Co. Ltd.

67%

Faster monthly accounting and closing cycle (from 6 to 2 days), including a four-day reduction in the time to create combined financial statements

60

Detailed, multidimensional cost-management reports covering raw materials, labor, overhead, and utilities

2–3 day

Reduction in days sales of inventory

60%

Increase in operational efficiency

10%

Reduction in operational costs

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